

## **Prosperity America promises call center 300 jobs in Columbus**

April 29, 2009

Today, Fred Landrum, President, Prosperity America, Inc., announced 300 new jobs over the next three years. The company is locating in the former W.C. Bradley Co. call center at 7100 Jamesson Road.

“We are excited to open Prosperity America, Inc. in Columbus,” said Landrum. “Our team brings a combined century of call center experience to this project. We are focused on providing value-added service to our customers. A trend we expect to help our business grow is by other businesses bringing back call center jobs from overseas.”

Another goal of the company is to assist disabled veterans, families of active duty military, retired, and former military members as well as the Columbus area that has supported the military for many years. The company believes with these exceptional resources they will be able to deliver incomparable quality service. In addition, it provides the opportunity to give back to those who have served to preserve the freedom to operate a business.

“Today is an example of a business being created to address the needs of an existing customer base while trying to provide employment to people who have served our country,” said Mike Gaymon, President & CEO of the Greater Columbus Georgia Chamber of Commerce. “Columbus has been known for how well it takes care of its military. This company is adding a new level to that by seeking and enabling employees who have served their country.”

Prosperity America, Inc. will offer a variety of data processing and call center services to a broad spectrum of clients including: inbound customer service, outbound customer acquisition, inbound/outbound customer payment reminders, and consulting services with regard to healthcare providers.